

Ratr COMMUNITY GUIDELINES

Last Updated: June 2026

Ratr is a platform for sharing ratings, reviews, recommendations, photos and videos about products, services, places and personal experiences.

Our goal at Ratr is to create a useful, respectful and trustworthy community.

Ratr is intended for users aged 16 or older. By using Ratr you confirm that you are at least 16 years old.

1. BE HONEST

Publish genuine ratings and experiences.

Do not:

- post fake reviews;
- manipulate ratings;
- create misleading content;
- impersonate others.

2. BE RESPECTFUL

Do not:

- harass others;
- bully others;
- threaten others;
- engage in hate speech;
- discriminate against others.

3. RATE PRODUCTS, SERVICES AND YOURSELF

Users may:

- rate products;
- rate services;
- rate places;
- create Rate-Me posts about themselves.

Users may not:

- upload photos of other identifiable people;
- upload videos of other identifiable people;

- request ratings of third parties;
- rate other identifiable people;
- create content intended to humiliate others.

4. MEDIA RULES

Users may upload:

- photos;
- videos;
- captions;
- comments.

Users must:

- own the content;
- have permission to use the content;
- respect privacy rights.

5. PROHIBITED CONTENT

The following content is prohibited:

- pornography;
- explicit sexual content;
- nudity intended for sexual purposes;
- adult services;
- illegal drugs;
- drug promotion;
- tobacco products;
- nicotine products;
- vaping products;
- alcohol promotion;
- self-harm content;
- violent or graphic content;
- criminal activities;
- weapon sales;
- scams;
- fraudulent schemes.

6. COPYRIGHT

Only upload content you own or have permission to use.

If you believe content on Ratr infringes your copyright, send a takedown notice to ratrmedia@gmail.com with subject line "Copyright Notice". Include:

- your name, address, and contact details;
- identification of the copyrighted work;
- identification of where the alleged infringement appears on Ratr (post URL, username, or screenshot);
- a good-faith statement that the use is not authorised by you, your agent, or the law;
- a statement, under penalty of perjury, that the information in your notice is accurate and that you are the rights holder or authorised to act on their behalf;
- your signature (typed name is acceptable for email notices).

We will acknowledge receipt within 14 days and may remove or restrict the content while we review the notice. Accounts that repeatedly upload infringing content may be suspended or terminated.

7. SPAM

No:

- spam;
- repetitive posting;
- mass advertising;
- automated posting.

8. AFFILIATE LINKS

Affiliate links may be allowed by the platform.

Users remain responsible for compliance with applicable advertising and disclosure laws.

9. MODERATION

Ratr may:

- remove content;
- issue warnings;
- suspend accounts;
- permanently ban users.

If you believe an action taken against your account or content was made in error, you may appeal by emailing ratrmedia@gmail.com with the subject line "Moderation Appeal", quoting the username, post or notice in question and the reason for the appeal. Appeals are typically reviewed within 14 days.

10. BETA STATUS

Ratr is currently an invitation-only beta and features may change at any time.